United States Court of Appeals for the Federal Circuit

HIGH POINT DESIGN LLC v. BUYERS DIRECT, INC.

Decided July 30, 2015

CHEN, Circuit Judge.

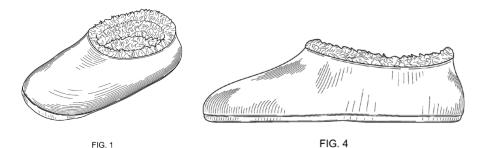
This is the second time this case has been appealed to our court. In *High Point Design LLC v. Buyers Direct, Inc.,* 730 F.3d 1301 (Fed. Cir. 2013) ("*High Point I*"), we reversed the United States District Court for the Southern District of New York's grant of summary judgment of invalidity of the design patent belonging to Buyers Direct, Inc. (BDI). We ruled that the district court made various errors in finding the claimed design obvious, including that it applied the wrong legal standard and failed to adequately explain how it reached the conclusion that the prior art created "basically the same" visual impression as the patented design. ***

On remand, the district court again granted summary judgment, finding that: (1) the asserted patent was anticipated; (2) the accused products did not infringe; (3) BDI was not entitled to additional discovery on infringement issues; and (4) BDI failed to show "good cause" for allowing its amendments to the complaint after the deadline in the scheduling order.

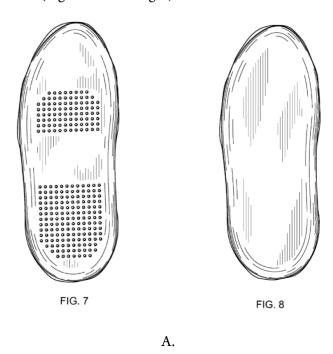
BDI challenges each of these determinations on appeal. For the reasons set forth below, we reverse summary judgment of invalidity, affirm summary judgment of non-infringement, affirm the denial of BDI's motion for additional discovery, and affirm the denial of BDI's motion to amend the complaint.

I. BACKGROUND

*** BDI owns a design patent for the ornamental appearance of a fuzzy slipper, U.S. Patent No. D598,183 (the D'183 patent). The D'183 patent is entitled "Slipper," and recites one claim for "the ornamental design for a slipper, as shown and described" in eight figures. Exemplary Figures 1 and 4 are reproduced below:



The claimed design discloses two embodiments for the slipper soles. One embodiment has a sole with two groups of raised dots (Figure 7 on the left), and the other has a sole with a smooth bottom (Figure 8 on the right).



BDI manufactures a slipper called the SNOOZIE® (Snoozie), which it contends is an embodiment of the design disclosed in the D'183 patent. An exemplary Snoozie slipper is shown below:



High Point Design LLC (High Point) manufactures and distributes the accused FUZZY BABBA® slipper (Fuzzy Babba). Fuzzy Babba slippers are sold through various retailers, including Meijer, Sears, and Wal-mart (collectively Retailers) and are alleged to compete with Snoozie. An exemplary Fuzzy Babba slipper is shown below:



After learning about the Fuzzy Babba slippers, BDI sent a cease and desist letter to High Point asserting design patent infringement. In response, High Point filed a complaint in district court seeking declaratory judgment that the design of the accused slipper does not infringe the D'183 patent, and that the patent is invalid and/or unenforceable. BDI then counterclaimed for patent infringement and infringement of its trade dress for Snoozie. BDI also filed a third-party complaint which alleged that the Retailers infringe the D'183 patent and BDI's trade dress by selling Fuzzy Babba slippers.

B.

On February 28, 2012, the district court issued a scheduling order which set March 16, 2012, as the deadline for parties to amend their pleadings. BDI did not move to amend its counterclaims by that date. Four days after the deadline, on March 20, 2012, High Point filed motions seeking summary judgment of invalidity and non-infringement of the D'183 patent, and judgment on the pleadings with respect to BDI's trade dress claim.

BDI opposed the motion, including with its briefing an amended complaint that provided added detail describing the particular trade dress at issue in its trade dress claim.

The district court granted High Point's motion for summary judgment of invalidity, finding the patented design obvious over the prior art.. The district court based its determination on two primary references: the Laurel Hill and the Penta slippers, both of which were sold at one point in time by Woolrich (collectively the Woolrich Prior Art).





Laurel Hill Penta

* * * BDI appealed the district court's grant of summary judgment and the dismissal of its trade dress infringement claim.

In High Point I, we held that the district court's obviousness analysis was flawed for a number of reasons. We determined that the district court wrongly used an "ordinary observer" standard, instead of the appropriate "ordinary designer" test for obviousness. We also found that the district court's verbal description of the D'183 patent translated the scope of the patented design at "too high a level of abstraction" and failed to focus on the distinctive visual appearance of the design. We also found that the district court failed to sufficiently explain its determination that the Woolrich Prior Art created "basically the same" visual impression as the claimed design.

We instructed the district court on remand to (i) apply the "ordinary designer" test for obviousness; (ii) add sufficient detail to its verbal description of the claimed design "to evoke a visual image consonant with that design[,]"; and (iii) perform a side-by-side comparison of the D'183 patent design and the Woolrich Prior Art to determine if they create the same visual impression. ***

D.

On remand, the district court again granted summary judgment of invalidity. This time the district court found that the D'183 patent was anticipated by the Woolrich Prior Art. The district court offered the following description of the claimed design in support of its decision:

To an ordinary observer, the '183 Patent is the design of a slipper with a formed body, a protrusion of fuzz or fluff, and a sole with some solidity. The outside of the slipper appears durable and looks to be made of a relatively tough material; the inside looks soft, plush, and made of a warm material. The sole appears to be fairly thick and looks sturdy.

Remand Order at *6.

Addressing each of the prior art designs in turn, the district court first determined that the Laurel Hill anticipated because it also had "a structured body, a soft-looking fluff surrounding the opening of the slipper, and a sole that appears durable and fairly thick." The district court then found that the Penta also anticipated, concluding that the Penta was even more similar to the D'183 patent than the Laurel Hill. The court found that the Penta "conveys the visual effect of a slipper, the body and sole of which have some defined shape and solidity but which has a protrusion of fluff or fuzz emanating from the foot opening." Although the district court noted that a close study of the patented and prior art designs revealed differences, those differences were "minor" and insufficient to defeat anticipation.

The district court also ruled in favor of High Point on grounds that the Fuzzy Babba slipper did not infringe the patented design. In particular, the district court found:

The Fuzzy Babba conveys the visual effect of an entirely soft and malleable body with an indistinguishable sole; it is soft and malleable all around. In contrast, the visual effect of the '183 Patent is of a formed body and sole with some solidity; and a body distinct from the sole.

II. DISCUSSION

A. Invalidity

We turn first to the district court's grant of summary judgment on anticipation.

Design patents are presumed to be valid. 35 U.S.C. § 282(a). A party seeking to invalidate a patent on the basis of anticipation must do so by clear and convincing evidence. Design patent anticipation requires a showing that a single prior art reference is "identical in all material respects" to the claimed invention. *Door-Master Corp. v. Yorktowne, Inc.*, 256 F.3d 1308, 1312 (Fed. Cir. 2001) (quoting *Hupp v. Siroflex of Am., Inc.*, 122 F.3d 1456, 1461 (Fed. Cir. 1997)). In other words, the two designs must be substantially the same. *See Door-Master*, 256 F.3d at 1312, 1313 (applying design patent infringement test from *Gorham Mfg. Co. v. White*, 81 U.S. 511, 528 (1871), as the test for anticipation). Two designs are substantially the same "if the resemblance is such as to deceive [an ordinary observer], inducing him to purchase one supposing it to be the other[.]" *Gorham*, 81 U.S. at 528. Anticipation is a question of fact. Summary judgment is proper only when the evidence underlying anticipation is clear and convincing such that no reasonable fact-finder could find otherwise.

Viewing all evidence in the light most favorable to the non-moving party—BDI—we conclude that a reasonable jury could have found there was not clear and convincing evidence of anticipation.

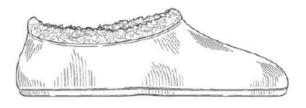
In *High Point I*, we instructed that on remand, the district court should "add sufficient detail to its verbal description of the claimed design to evoke a visual image consonant with [the] claimed design." We also instructed that the district court should perform a side-by-side comparison of the claimed and prior art designs as part of the proper obviousness determination. Notably, we cautioned that there appeared to be "genuine issues of material fact as to whether the Woolrich Prior Art are, in fact, proper primary references" for obviousness purposes under 35 U.S.C. § 103.

On remand, the district court did not perform a side-by-side comparison, but concluded that the claimed and prior art designs share the "same characteristics" because they share

"a structured body, a soft-looking fluff surrounding the opening of the slipper, and a sole that appears durable and fairly thick."

We find again that the district court fundamentally erred in its analysis by analyzing the designs from "too high a level of abstraction" and failing to focus "on the distinctive visual appearances of the reference and the claimed design." Specifically, the court's description does little more than point out the main concepts of the claimed design: a structured slipper having fuzzy material at the foot opening. See Durling v. Spectrum Furniture Co., 101 F.3d 100, 104 (Fed. Cir. 1996) ("By focusing on the design concept of [the patented] design rather than its visual appearance, the district court erred."). In doing so, the court failed to properly consider the ornamental aspects of the designs at issue. There are numerous such features in the body, the fuzzy material, and the sole of the designs, all of which were overlooked in the district court's analysis.

For example, there are meaningful differences between the curvatures of the slipper body designs. The body of the patented design has a distinct 'S' curve between the foot opening and the front of the slipper as viewed from the side, which ends in a downward slope toward the front of the body. By contrast, the Laurel Hill has a prominent upward curve near the front. The Penta is also different because it has a noticeably flatter, more even slope from the foot opening towards the front.



D'183 patent, Figure 5



Laurel Hill Prior Art



Penta Prior Art There are also clear differences between the protruding fuzz of the claimed and prior art designs. In particular, the Woolrich Prior Art appears to differ from the claims in that both prior art slippers have a pronounced fleece overlap oriented outward and which obscures the top edge of the foot opening. By contrast, no such overlap is visible in the patented design.

We also find that the district court failed to take into consideration the substantial differences between the ornamental aspects of the soles of the claimed design and the prior art designs. As we stated in *Contessa Food Prods., Inc. v. Conagra, Inc.,* "[o]ur precedent makes clear that all of the ornamental features illustrated in the figures must be considered in evaluating design patent infringement." 282 F.3d 1370, 1378 (Fed. Cir. 2002), *abrogated on other grounds by Egyptian Goddess, Inc. v. Swisa, Inc.,* 543 F.3d 665, 672–79 (Fed. Cir. 2008).

The district court did not address the ornamental aspects of the soles in the Remand Order, but stated in the 2012 Order that "[t]he only difference between the slippers relates to the sole of the slippers, which is quite minor in the context of the overall slipper." We disagree. There are unmistakable differences between the sole design of the D'183 patent and the Woolrich Prior Art. The patent claims one embodiment, shown in Figure 7, where the sole has dots. Those dots are arranged in a uniformly spaced pattern of rows and columns in two separate groups. One group is positioned closer to the front of the slipper, and narrows slightly toward the toe area. The other group is placed closer to the rear, and has a corresponding taper toward the rear area. The other embodiment, shown in Figure 8, has a smooth sole. Neither of the Woolrich Prior Art designs has either of these design components.

The prior art designs instead each have their own distinct ornamental designs. The Laurel Hill sole has embedded within it images of four trees and two moose. The Laurel Hill also has a grooved border not present in the claimed design. The Penta sole has a large "WOOLRICH" image imprinted thereon and is also decorated with a distinct pattern. Like the Laurel Hill—but unlike the claimed design—the Penta also has a grooved border.

As we cautioned in *High Point I*, there appeared to be genuine issues of material fact regarding whether the Woolrich Prior Art properly served as base references under this court's obviousness law. We now similarly hold that the evidence is not so clear and convincing such that a reasonable fact-finder could not find for BDI on anticipation. For these reasons, we reverse summary judgment of invalidity.

B. Infringement

We turn next to the district court's grant of summary judgment of non-infringement.

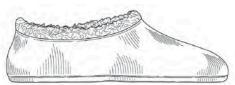
Infringement is a question of fact, *Lockheed Martin Corp. v. Space Sys./Loral, Inc.,* 324 F. 3d 1308, 1318 (Fed. Cir. 2003), and must be proved by a preponderance of the evidence, *Egyptian Goddess,* 543 F.3d at 678. Summary judgment of non-infringement is appropriate when no reasonable fact-finder could find the accused design substantially similar to the claimed design.

Infringement of design patents is judged by the same test as anticipation—whether two designs are "substantially the same." See Egyptian Goddess, 543 F.3d at 678 (adopting test set forth in Gorham, 81 U.S. at 528 as sole test for design patent infringement). Under Egyptian Goddess, where the claimed and accused designs are "sufficiently distinct" and "plainly dissimilar," the patentee does not meet its burden of proving infringement. Only if the claimed and accused designs are not plainly dissimilar does the inquiry potentially benefit from comparison of the claimed and the accused designs in with the prior art. We agree with the district court that it is not necessary to resort to a comparison with the prior art in ruling on infringement here.

The district court conducted a side-by-side comparison between the claimed design and the accused Fuzzy Babba slippers, and concluded that "the Fuzzy Babba's appearance evokes a soft, gentle image, while the D'183 patent appears robust and durable." Finding that a consumer would not confuse the two designs, the court then granted summary judgment of non-infringement. We agree.



Accused Fuzzy Babba design



D'183 patent, Figure 5

We conclude that the patented and accused designs bring to mind different impressions. The Fuzzy Babba design appears soft and formless, whereas the claimed design appears structured and formed. These differences are reflected in the ornamental aspects of each of the designs. For example, the side profile of the Fuzzy Babba shows a relatively smooth, downward slope from the rear toward the front area of the slipper. By contrast, the D'183 patent design has a relatively defined, curved opening that is lower in the middle and higher at the edges. Further, the Fuzzy Babba has a relatively straight rear line, whereas the rear of claimed design bulges outward. The front areas of the two designs are also substantially dissimilar. The Fuzzy Babba has a relatively flatly sloping

side profile, whereas the patented design has a curved profile, roughly following in an 'S' curve shape.

As we did with respect to invalidity, we also find that there are meaningful differences in the soles which affect the overall visual effect of the two designs. See Source Search Tech's, LLC v. LendingTree, LLC, 588 F.3d 1063, 1075 (Fed. Cir. 2009) ("It is axiomatic that claims are construed the same way for both invalidity and infringement."). Unlike the D'183 patent design, the Fuzzy has a continuous distribution of dots throughout almost the entire length of the sole. These dots are of a constant width and in one group, in contrast to the varying width of dot columns displayed in Figure 7, and in further contrast to the embodiment in Figure 8 that has a smooth sole and no dots.

We recognize that both designs essentially consist of a slipper with a fuzzy portion extending upward out of the foot opening. Such high-level similarities, however, are not sufficient to demonstrate infringement. *See, e.g., Apple,* 678 F.3d at 1332 (finding error where district court looked to "general concept" of a tablet, as opposed to the distinctive "visual appearance" of the claimed design); *Durling,* 101 F.3d at 104.

BDI also argues that the district court erred by not performing a comparison of the accused Fuzzy Babba slipper to BDI's alleged commercial embodiment, the Snoozie. We have long-cautioned that it is generally improper to determine infringement by comparing an accused product with the patentee's purported commercial embodiment.

If a patentee is able to show that there is no substantial difference between the claimed design and the purported commercial embodiment, a comparison between that embodiment and the accused design is permissible. Contrary to BDI's suggestion, however, we have never mandated such comparisons and decline to do so here. The proper test for infringement is performed by measuring the accused products against the claimed design.

BDI also argues that the district court erred by failing to take into account how the accused products appeared as worn. We disagree. Even as worn, there are meaningful differences in the visual impression between the two designs. The Fuzzy Babba lacks the distinctive 'S' curve of the front area visible in Figure 4 of the claimed design. Moreover, the protrusion of fuzz in the Fuzzy Babba remains thicker toward the back then toward the front of the foot opening. And critically, there remain the aforementioned differences in the soles of the two designs. For all these reasons, we affirm the district court's grant of summary judgment of non-infringement.

III. CONCLUSION

Because a reasonable fact-finder could conclude that there was not clear and convincing evidence that the D'183 patent is anticipated by the Woolrich Prior Art, we reverse

summary judgment of invalidity. And because there can be no genuine dispute that the claimed and accused Fuzzy Babba designs are plainly dissimilar, we affirm summary judgment of non-infringement. We also affirm the district court's denial of BDI's motion for additional discovery and the denial of BDI's motion to amend the complaint.